



A – Z OF FUNDRAISING

If you're thinking of running a fundraising event, this booklet is for you. It's full of information and top tips to help make your event a financial success



By arranging a fundraising event for Maternity Worldwide you will be making a real difference – and don't worry if you're lacking inspiration this specially published fundraising booklet includes a complete A – Z of money-spinning, fundraising ideas.

Before you start

- *Make sure that what you propose is safe, insured and well within the law*
- *If you raise money for a particular charity, you are obliged under charity law to make a grant to that charity*
- *It is illegal to collect money in a public place without a licence. Apply to your local council for a public collection permit, but don't forget to also get the permission of the landowner or shopping centre manager.*
- *Always have a second person to verify all cash handling*
- *Contact us if you have any queries: 01273 682241 / fundraising@maternityworldwide.org.*

.... And Finally!

- *Don't get stressed and enjoy the event!*

A – Z of Fundraising Ideas

Food and drink

Adopt a jelly baby for the day

Pay £1 per baby and eat them at 5 o'clock

Barbecue and western theme

Could include line dancing demonstration

Beer and wine tasting

Yard of ale, happy hours

Themed breakfasts and lunches

Strawberries and champagne, pancakes, Hawaiian, croissants and coffee, haggis and whiskey, Beaujolais food Link with a national day. Pasties and cider (West Country day), lager and curry (FA Cup Final day), Bud and hot dogs (4 July)

Curry-tasting evening between friends

Cake bake and trolley sale

Hampers – Christmas or summer

Fill them with donated goodies and raffle.

Hot cross bun day

Messy food eating

Coloured beans, marshmallows, jelly, doughnuts, crackers and crisps.

Sponsored Events

Abseil

Building or rock face

Assault Course

Make your own or sponsor someone to do an official one.

Darts, skittles, pool or poker challenge

Dancing

Disco, tap, or line dancing.

Face painting

Stitch-up your colleagues and have a fun day on a circus theme.

Give it up

Chocolate, talking, watching television, using your favourite word.

**Guess the ...**

Underwear on the line, feet, baby, pet, parents, weight of the cake, time baby is born, name of the cuddly toy, red cars in the car park, bad taste tie, weight of the baby, time the goal is scored.

Hair removal

Legs, head and chest. The hairier the better!

Jokes and impression competition**Keep fit**

Step class, boxercies, circuit training.

Office pledges

Job swap, boss making cups of tea, talking fines, pancake race, sugar lump and spoon race, late meeting fines, mobile phone fines.

Pub crawl

Marathon walk home via public houses, three-legged pub-crawl.

Races

Omelette, eating, spacehopper, drinking, balloon, crawling, duck or snail, jelly, roller blades, wheelbarrows.

Sit in something nasty

Bread pudding, custard, shaving foam, beans, gunge, feathers, mud.

Dressing Up

Back-to-front day, funny hats and shoes**Bad taste day**

Tie, trousers, hair, colour theme.

Dressing up

70s gangsters, togas, clowns, angels, countries of the work, maids, vicars, Rocky Horror, pirates, sports gear, casual pyjamas.

Guess the ...

Underwear on the washing line, whose trousers or vest.

Events

Antiques Roadshow

Hire a hall and some experts.

Action day

Canoeing, quad-biking, clay pigeon shooting.

**Auction of donated items**

Either at a standalone vent or part of a ball, disco or an auction of promises (baby sitting, gardening, cleaning, shopping).

Barn dance

But... check your insurance carefully.

Casino night and black tie party**Themed ball**

Can be as smart as you can handle. Themes can include Cinderella, Black Cat, Last Night of the Proms, Masked Ball, Hollywood, Ab Fab.

Circus day

As groups to come up with the idea for a stall and theme the day. Include a fortune teller.

Concert

Any type of music you can sell tickets for

Craft fair

Charge for stall holders and run a raffle.

Fashion show

Team up with fashion store and include a glass of wine, auction and disco.

Fêtes and fun days**Golf tournament or crazy golf**

Try pub golf with specified drinks taken in pubs along the route. Each pub is a 'hole' and women's tees are allowed.

Jazz night and raffle**Kids' party**

Clowns, face painting, jugglers, skittles, video corner, wet sponge throwing.

Kite festival**Pantomime**

Adults or children

Raffles

Easter eggs, cakes, holiday, wine, meals, hampers, car hire.

Tombola

A bit of a variety from a raffle.

Stars in their eyes

Talent contest with Karaoke.

Wheel of fortune

Prize for the highest score.

Little and often

Bingo

In the local village hall or in the office on payday with a set of numbers announced each hour.

Blind date

Office or school and ask a local restaurant to donate a meal for two.

Bonus ball

In the National Lottery competition.

Car wash

Office car park or local street.

Caption competition

Christmas carol singing

Not to stop until you get paid.

Disco

Egg putting competition

Use an Easter egg and a golf putter.

Garage sale

Jokes and impression competition

Organise a fun day.

Karaoke night

Murder mystery evening

Mystery tour or car treasure hunt

Mile of coins

Invite people to place a coin on a design or do a small change collection.

Name the cuddly toy

Choose a name from a list and win the toy.

Quiz night and raffle

Wild West, around the world or black and white theme.

Picnic

Pitta and pies, sandwiches and sangria.

Slave auction

Swear box

Sweepstake

Grand National, football, golf, weight of the baby, colour of underpants



Supermarket sweep

Teddy bears' picnic

Charge for entrance or food and give prizes for best-dressed teddy.

Teddy Boys' Picnic

Everyone dances the night away in 50's gear.

Ten-pin bowling

Tug of war

Tombola

Valentine's party

Wellie wanging

Wine bottle winner

Throw £1 at a full bottle of wine on the floor and nearest one wins the wine.

Zorro day

Mexican theme.

Zany

Marshmallow eating, gunge in wellies, lucky dip in slime, shaving foam pies.

If you would like some more information about fundraising events, please do get in touch with the team at Maternity Worldwide:

**Maternity Worldwide
Unit 9 Level 4 New England House
New England Street
Brighton BN1 4GH**

**fundraising@maternityworldwide.org
01273 682241**

